

# Welcome Brad Serl

Story by Ed Kolybaba, June 04, 2022

On May 27<sup>th</sup>, Brad Serl was welcomed as a member of the Rotary Club of Kelowna Sunrise. It is expected that Brad will continue his active participation in the leadership and affairs of the club.

A Rotarian since 2014, Brad Serl enjoyed a membership with the Rotary Club of Kamloops until 2019 and then with the Rotary Club of Kalamalka during the 2020-21 Rotary year. He took on many leadership roles over his tenure with the Kamloops club, serving as a volunteer, as Membership Chair, and President of the club in 2018-19. His leadership extended beyond the club serving as a facilitator with the Rotary Leadership Institute from 2015-2017 and as co-chair of the Institute during 2017-18.



When asked why he continued his membership with Rotary through the Rotary Club of Kelowna Sunrise, Brad shared that when he moved back to Canada from South Korea in 2014, he did so 'to start building ties to my community and to honor my grandfather, Ray Serl, who was a Rotarian in Kamloops for decades.' Moving to Kelowna recently, with a desire to continue serving as a Rotarian, he accepted an invitation to consider the Kelowna Sunrise club.

Upon graduating from secondary school in Kamloops in 1996, Brad achieved a BA (English) at the University College of the Cariboo (2001), also in Kamloops. He moved to Busan, South Korea in 2002 and began working in cram schools, before moving on to teach English at Busan International High School from 2007 to 2009. Later in 2009 and until 2014, Brad served as an Assistant Professor in the Teacher Training Program at Busan University of Foreign Studies, South Korea.

Brad moved back to Canada in 2014 where he worked at a number of random jobs in Kamloops, and where he pursued his Masters of Education (Leadership) which he attained in 2017.

In January of 2018, Brad began a new career as a banking advisor/associate with RBC/RBC Dominion Securities which he continued to April of 2022 when he began working as a financial advisor with Edward Jones, a position he continues to enjoy.

Voluntary service within the community and abroad is definitely important to Brad as illustrated by his volunteering in South Korea and now in Canada. Back in South Korea, he was active in providing leadership for national and international conferences, facilitating research, and coordinating teacher training groups. In Canada, he has chaired events for a

political party, served as an English tutor, and taken major roles in fundraising for various community projects and events; and all of this while providing leadership at his Rotary club.

Does Brad have time for some personal hobbies and special interests? Apparently he does, as he participates regularly in active activities such as cycling, weight training, hiking, skiing, snow-shoeing and swimming; and when needing to slow down a bit, he will enjoy games of all sorts (board, card, video, role-playing). Brad says that he is also fascinated by the nascent field of human-longevity research, and considers himself an avid (but amateur) bio-hacker.